Give Them Distance: IRTBA Supports Tollway on New Safe Driving Campaign

Press Release December 6, 2017



FOR IMMEDIATE RELEASE Wednesday, December 6, 2017

IRTBA Supports Tollway on Safe Driving Campaign

The Illinois Tollway today announced the launch of a comprehensive <u>safe driving</u> <u>campaign</u>, *#GiveThemDistance*, to raise motorist awareness for an expansion of requirements under Illinois' Move Over Law.

After traffic deaths in Illinois peaked in 2016 to the largest number on record since 2008 -- 1,073 deaths -- this prompted the expansion of the *Move Over Law* to require *all* drivers to change lanes or slow down when approaching *any* vehicle with its lights on.

"Expanding the law to require *all* motorists to move over for *all* vehicles will enhance safety for not only first responders and construction workers, but all motorists stopped on the side of the road who might be having car trouble or a flat tire," said IRTBA Board Chair-Elect Mark Barkowski.

Motorists failing to obey the new additions to the *Move Over Law* face a \$10,000 fine, suspension of driving privileges for a maximum of two years and, in extreme cases, jail time.

"The IRTBA applauds the Illinois Tollway's efforts to expand awareness about this important road safety message and we are happy to contribute our communications resources and join the Tollway in this public call to action for safer roads and highways," said IRTBA President & CEO Mike Sturino. "We have asked our members to play a critical role to inform their friends, family, and acquaintances through social media and other means so this message with have an exponential reach to thousands of Illinois motorists and help save lives."

About Illinois Road and Transportation Builders Association

The Illinois Road and Transportation Builders Association (IRTBA) has spent over 75 years as the leading transportation industry trade association in Illinois. IRTBA member firms design, build, and maintain the state highways, transit systems, railways, and aviation systems. The core purpose of IRTBA's existence is to advance and promote the transportation design and construction industry in Illinois.